

# Nominating Committee Report

## Officers

President: Betsy Mayr  
1<sup>st</sup> Vice President: Marla McIntyre  
Secretary: Barbara Bearman

## Officers serving from 2006-2008

2<sup>nd</sup> Vice President: Denise Pierce  
Treasurer: Harriet Cutshall

## Elected Directors

Denise Donnelly  
Sharon LaMagra  
Jennifer Severance

## Elected Directors serving from 2006-2008

Glenda Parsons  
Robert Pierce  
Susan Gregg Pheiffer

## Nominating Committee 2007

Chair: Gem Bingol  
Marilyn Naylor  
David Kirsten

## Candidate Bios

### Officers and Board Members Serving Terms 2007 – 2009

#### President

**Betsy Mayr** was born in Texas, raised in New Mexico, and attended New Mexico State University. She student taught on an Indian Reservation and thought her destiny was to always live in the Southwest. Through marriage she moved to Pennsylvania, then Virginia, Maryland, and West Virginia and in 1982 ended up in Loudoun County. She is a lifetime Girl Scout and held many leadership positions, including leader, Service Unit Manager, Association Chair, and trainer. She was appointed to the Loudoun County Electoral Board in 1994 and served for nine years. A long admirer of the League of Women Voters, she has served as treasurer of the Loudoun League for two terms and as president for two terms. Betsy was recently elected as Chair of the nominating committee for LWVVA. Betsy's strengths include problem solving, being open to change, and leading others to grow to their fullest capacity. She advocates fair and transparent elections and encourages all persons to vote for the candidate or issue of their choice. Betsy has been married to Ed for 45 years, with three adult children and four grandchildren. A ball field at Freedom Park is named in Ed's and Betsy's honor. Besides being a community activist, she enjoys gardening, quilting, and reading.

#### First Vice President

**Marla McIntyre** has served on the Board since 2005 as *The Voter* editor. A native of Nebraska, she moved to Aldie in 1986 where she lives with husband Kim, children Paulson and Laura, four dogs, and two cats. She was President of the Aldie Elementary PTA and was active in the Simpson Middle School and Loudoun County High School parent-teacher associations. Marla is Executive Director of the Surety Information Office. She is a frequent speaker and writer on contract surety and commercial construction-related topics and wrote a book, *Partnering: Changing Attitudes in Construction*. She is an active member of national professional organizations including American Society of Association Executives, Construction Owners Association of America, National Association of Women in Construction, Professional Women in Construction, and the Construction Writers Association—of which she is a former officer. She is Secretary and Trustee of the American Council for Construction Education. Marla is a graduate of George Mason University.

## **Secretary**

**Barbara Bearman** has called Loudoun County home since 1970. While growing up in New York City, she never imagined that most of her adult life would be spent in rural Virginia, but there are few places she would rather be. A resident of Hamilton since 1986, Barbara is the Assistant Director for Membership at the Wolf Trap Foundation for the Performing Arts in Vienna, VA since 1991. Her responsibilities have included all aspects of membership acquisition, retention, and benefit fulfillment, as well as special event planning and execution. She came to Wolf Trap from The Bluemont Concert Series. Prior to her career in arts administration, she was an educator in the fields of early childhood and special education. Barbara holds a BA from Brown University and has attended graduate courses at Bank Street College, George Mason University, and The University of Virginia. Her three adult children, Jessica, Sarah Kate, and Joshua all were educated in the Loudoun County school system, and she has been active in many aspects of the community, as PTO President of her children's elementary school, to a member of the Youth Advisory commission, to her current position as a member of the County Cable Advisory Committee.

## **Elected Directors**

**Denise Donnelly** has been involved in many volunteer organizations prior to moving to Leesburg. She was on the Fairfax Police Youth Club Board of Directors - serving as the City/County Liaison. She first joined the League of Women Voters in Fairfax County, where she was the Springfield Unit Chair. She was Vice President of the Courtland High School Boosters Club - where she raised enough money to provide a training/weight room for the high school athletic teams. Also, Denise served as a volunteer coordinator for the Rappahanock Community Services Board. Since coming to Leesburg in 2000, she has been on the Loudoun LWV Board, where she has mostly been involved in organizing debates and candidate forums. The most recent forum was this past fall, with Congressman Frank Wolf and Judy Feder participating. It was attended by more than 300 people and taped for airing on Channel 8.

**Sharon LaMagra** currently resides in Leesburg with her husband Frank. She is employed by an international company, Eurotherm, in Leesburg as the Administrative Sales Assistant to the Vice President of Marketing and Sales. Sharon recently returned from a trip to the company's headquarters in Worthing, England where she attended a training class for a CRM system called Sales Logix. Sharon has been a member of the League of Women Voters Loudoun County for seven years. She previously held positions in the League as Second Vice President and also served on the Board of Directors. She is very excited about becoming Membership Chair. As Customer Service Manager for Universal Pilot Application Service, she was responsible for recruiting new members and retaining them. She was also Membership Chair for The Parent and Teacher Association at Lincoln School in Caldwell, NJ. If elected, Sharon looks forward to working with Jean Sagan to increase membership, especially active members.

**Jennifer Severance** was born in Philadelphia, PA, the eldest of three girls. Her childhood was spent moving around until her father retired from the Navy the year of her high school graduation. She attended American University in D.C., Temple University, and graduated from the University of Maryland with a BA in Government and Politics. After college, she followed her parents' lead and became a Naval Officer, attending Officer Candidate School in Newport, RI. Her 11 years on Active Duty in the Navy as an Intelligence Officer included a year in Iceland, two years in Great Britain, and six months on deployment to the Mediterranean and Persian Gulf aboard an aircraft carrier. Jennifer also was stationed in Virginia Beach, El Centro, CA, and San Diego, CA. She met her husband Todd, an FA-18 pilot, while both were on active duty. They were married at the United States Naval Academy chapel in July 2001. She left active duty in 2003, and in September, 2004, she moved to Leesburg, VA. They have two children and a Golden Retriever. Jennifer became intimately familiar with the political process when her husband ran for Town Council. Though his campaign was ultimately unsuccessful, they both learned a lot and made some real friends in the Leesburg area. She joined the League of Women Voters after attending the debate the

League sponsored during the Town Council campaign. Jennifer is a stay at home Mom, though both she and Todd are both drilling Naval Reservists. Jennifer is a runner and enjoys poking around in her garden.

## **Officers Currently Serving From 2006-2008**

### **2nd Vice President**

**Denise Pierce**, from her first civic experience collecting signatures from registered voters for a ballot initiative in 1965, to student teaching government to high school seniors, to working at League headquarters on passing the Equal Rights Amendment, has always been interested in public policy and how citizens can be made aware of the workings of their government. She has used her skills as a graphic artist designing brochures and posters to help nonprofits such as the Fresh Air Campaign to make citizens aware of their child care program for low-income, working parents. She has been an officer in the Loudoun County Democratic Committee and a committee member for more than 10 years. She is a lifelong resident of the Washington, DC, area and has spent most of her life in Northern Virginia, the last 23 years in Eastern Loudoun. She currently resides in Lowes Island on the eastern-most edge of the county. Pursuing her photography hobby she has ridden on almost every road in Loudoun County trying to capture what remains of a once rural area.

### **Treasurer**

**Harriet S. "Hatsy" Cutshall, CPA** earned a B.S. in biology from The College of William and Mary, and in 1995 completed her certificate in accounting from the University of Virginia, the year before she earned her CPA. She has owned and operated a number of her own small businesses in the alternative energy management field. In her present position as Controller of the American Society of Appraisers, she oversees the organization's accounting, financial management and reporting, devises and administers the annual budgets in cooperation with the executive vice president, and works closely with the Budget and Finance Committee to administer the long range strategic plans of the organization. She has worked as a public accountant and spent six years as Finance Director of the Rural Community Assistance Partnership (RCAP), a 501(c)3 that offers training and technical assistance to small communities struggling to meet their water and wastewater infrastructure needs. She served as the project manager for the development and maintenance of the RCAP Data Collection System (reporting database) with the six regional RCAP offices. She does research, writes, and trains on topics related to new and evolving government and non-profit financial management requirements and how they affect small communities.

## **Elected Directors Currently Serving From 2006-2008**

### **Board of Directors:**

**Glenda Parsons'** formal education is in economics and international affairs.

She has worked 10 years in the health care industry. Her 25+ years of volunteer management experience includes planning formal functions, hosting dignitaries and general level officers both foreign and American, writing press releases, managing volunteer groups with wide ranging competing interests, and starting a Girl Scout chapter in a foreign country. Over the last 12 years she has developed an extensive network of contacts in Loudoun county, working in a non profit environment, chairing committees, public presentations and speeches, including a White House event, instituting educational programs, assisting in grant proposal writing, overseeing independent contractors and paid staff, instituted methodologies for termination of services of paid staff at a nonprofit, and planned formal functions for the purpose of fundraising. She also ran a small business as a sole proprietor and in partnership for six years.

**Robert Pierce** is a second generation member of the League. His mother, Violet Pierce, was active in the League in Lakeland, FL, where he grew up and participated in many League activities, such as studies of water use in a state running out of drinking water. He is retired from the federal government and currently works part time as a consultant to the U.S. Navy. He has been a treasurer for the Loudoun County Democratic Committee and for a Loudoun County school board candidate. Bob has lived in the

Washington Metro area since 1965 when he attended the University of Maryland. He has lived in Loudoun County for 17 years and has ridden on even more of Loudoun County's back roads than his wife, Denise, pursuing his hobby of photography.

**Susan Gregg Pfeiffer** was born and raised in Loudoun with roots going back to the earliest Quarker settlers in Lincoln, the only child of parents who were active in the community as well as running a business. After graduating from the Loudoun public school system, she attended college, married, raised two girls and taught in Annapolis public schools. After her father passed away she established residence in Loudoun County (and registered to vote!) in order to look after her mother and family real estate holdings. With her husband and grown daughters, they maintain a home in Annapolis.

#### **2007 Nominating Committee:**

**Gem Bingo, Chairwoman**, a Piedmont Environmental Council field officer since 1998, now manages the Clarke County and Loudoun County offices of the PEC. Her focus is on land use issues and grassroots outreach to help citizens make a positive impact on the future of their communities. She began her citizen activist life while working on her Masters degree and helped form two Loudoun citizen groups working toward more sustainable land use policies. She has strong interest in water resource issues, and has served or is serving with various volunteer water quality efforts and appointed advisory committees and commissions since 1996. She holds an MA in Environmental Education and Ecopsychology from Lesley University and a BA in psychology from Arcadia University.

**Marilyn Everest Naylor** was born in Oklahoma City. She graduated from Colorado Women's College and lived in Boulder, Co. from 1971 - 1987. She moved to Loudoun County in 1987, living in CountrySide for 11 years before moving to Purcellville nine years ago with her husband Frank W. Naylor, Jr. They have four children and two grandchildren with two more on the way. She is owner of Creative Baskets by Design for eight years. Marilyn's many activities include the Herndon Business & Professional Women, Ladies Board of Loudoun Hospital Center, LHC Foundation Board Chair for two years, and LHC Board of Directors She is the only person in the history of the hospital to sit on all three boards simultaneously. In addition, she served on the YMCA Board of Directors; Chairman of "Chocolates Galore; Shenandoah University Advisory Council for nine years; Grand Lake Yacht Club BOD (Colorado) in the 1990s; Incoming President of Chesapeake & Potomac Iris Society; Member of the Waterford Quilters Guild; Purcellville Garden Club Corresponding Secretary; Loudoun County Woman of the Year; Leadership Loudoun Class of 1993. She teaches Yoga five classes per week, one of which is "Yoga-Lite for Parkinsons." In her spare time, she volunteers for the "BearHug" project, which benefits The Evans Home and Blue Ridge Hospice in Winchester. She has a mastiff, a St. Bernard pup, two cats, and 30 chicks.

**Dave Kirsten** was born in Boone, NC of two Yankees from the north but enjoyed the best of both worlds of being born in the South and raised by Northerners. His family moved to Ormond Beach, FL and then to Roanoke, VA. Dave attended high school in Roanoke and attended Ferrum College in Ferrum, VA, majoring in International Studies. Upon graduation, he entered the USAF, serving from 1986 until 1991 as a Russian Cryptologic Linguist with the then-called Electronic Security Command (ESC) in Germany. He witnessed the fall of the Berlin Wall. He has worked as a civilian for E-System, Raytheon, and General Dynamics. He is currently a Systems Engineer with General Dynamics. Dave joined the League because he wanted to be involved in a non-partisan organization that shared his concerns over the abysmal apathy of the American public when it comes to voting. As a former military man and in respect of all military men and women, Dave believes we have a duty and a responsibility to participate in the democracy they have and give their life's blood to protect.